



**MASSAGE ENVY BRINGS A BOLD NEW CONCEPT TO HILLSBOROUGH  
*National Franchise Offers Affordable, Convenient Massages for everyone***

Move over, expensive health spas. There's a new company coming to town that's quietly making its mark on the rapidly growing massage-therapy industry.

Massage Envy is a national franchise that takes massages out of the elite and makes them available to everyone through a monthly membership plan similar to those offered at health clubs. Members can enjoy a monthly massage for \$59, with each additional massage in the same month costing just \$49

The company's newest clinic just opened in Hillsborough NJ on May 13<sup>th</sup> 2008 "Our goal is to allow everyone to experience the therapeutic and stress-relieving benefits of massage therapy as often as needed at a very competitive price," said Greg Robertson, owner of the new clinic.

Aside from a fantastic price, Massage Envy offers a number of other special features. Chief among them is convenience – "we have 22 therapists and 12 rooms to accommodate our client's busy schedules. Essentially, our clients can virtually always schedule an appointment, even on the same day! In addition, we also have the ability to really hone in and match our clients' needs with our wide variety of Therapists modalities ...and we're even open 88 hours per week including weekends". "Our 3,500s.f. Clinic offers a spa-like setting, including a relaxation area and couples room".

At an estimated \$11 billion, massage therapy is one of the fastest-growing industries in the nation, a fact that's not surprising given Americans' increasingly hectic lifestyles. During the past year alone, an astounding 47 million adults in the United States received a massage for everything from stress reduction to pain relief and overall relaxation.

Massage Envy has grown with the industry – from one clinic in 2002 to 700 clinics in United States today.

The new clinic in Hillsborough will bring that total to 22 in New Jersey and counting. "We have a unique business model – one that benefits the company and its customers," Says Greg. Massage Envy<sup>®</sup> Limited, LLC, is a bold concept in therapeutic massage bringing massage to everyone who wants or needs it! To schedule an appointment or more information, contact our clinic at 908-281-7995 or visit [www.massageenvy.com](http://www.massageenvy.com).